



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-23-2012 PAGE: 1 of 1

SRCP MEDIA - 22066
ATTN: BETSY VONDERHEID
201 NORTH UNION STREET
SUITE 200
ALEXANDRIA VA 22314

Contract No 403098	Contract Dt 10-22-2012	Revision Dt 10-23-2012	Rev# 3	Advertiser SMITH FOR SENATE, TOM	Brand TOM SMITH FOR SENATE	Product Code POLITICALS	Station/Market WPVI - PHILADELPHIA										
Agency Est# 11 15 325		CMS # 246858	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-23-2012	End Date 10-29-2012	Billing M (Broadcast Month, Cycle 1)			Package N	Contract Title 246858						
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : 11 P : 15 E : 325																	
45	10-26-2012	10-26-2012	09:00PM - 10:00PM	PRIME FR9 (7043)	9	30					X			1	3,500	1	3,500.00
50	10-29-2012	10-29-2012	10:00PM - 11:00PM	PRIME MO10 (7010)	9	30	X							1	6,000	1	6,000.00
51	10-26-2012	10-26-2012	10:00PM - 11:00PM	PRIME FR10 (7044)	9	30					X			1	3,500	1	3,500.00
52	10-28-2012	10-28-2012	10:00PM - 11:00PM	PRIME SU10 (7051)	9	30							X	1	3,500	1	3,500.00
														Contracted Gross Total:		201	302,800.00
														Actual Gross Total:		201	302,800.00
														Agency Commission:			45,420.00
														Net Total:			257,380.00
Month/YR		Preempted		Made Good		Contract Total		Adjustments						Actual Total			
Oct 12		0.00		0.00		236,700.00		0.00						236,700.00			
Nov 12		0.00		0.00		66,100.00		0.00						66,100.00			
TOTAL		0.00		0.00		302,800.00		0.00						302,800.00			

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood